

## Advocacy Campaign Coordinator We Are Children



Mahiti's social development initiatives span communication, software development, advocacy work and much more.

We provide direct, hands-on advice and expertise in public communication and fundraising to voluntary organisations. We are committed to helping organisations communicate their work better, build their credibility and diversify their sources of income through effective fundraising.

*We Are Children* is a campaign to raise awareness on the impact of child sexual abuse for people to take preventive action and consequently build support for organisations addressing the issue. This online campaign will use various technologies to mobilise support for this issue, creating avenues that will enable these organisations to carry out the goals of the campaign.

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### Profile for *Advocacy Campaign Coordinator*:

- Build relationships with the organisations that have been identified for the campaign
- Proactively seek out new opportunities to promote We Are Children
- Content management for the website
- Setting campaign goals with the Manager, and ensuring that they are met
- Post-campaign report creation
- Ensuring continued knowledge management through our existing systems
- Working closely with other members of the team to ensure coordination and efficiency

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### Qualifications:

- Experience in advocacy
  - Experience with child or sexuality related issues is an asset
- Excellent written and spoken English
- Project Management/Coordination experience
- Knowledge of Advertising, Public Relations, and Online communication
- Community engagement experience is an asset
- Good knowledge of basic computer applications
- Must be open and flexible to take any related task which is not mentioned in the scope.

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**Please visit <http://www.mahiti.org/jobs> for details on how to apply**